



## **DJSCE E-CELL**

### **Annual Report 2025-2026**

The Entrepreneurship Cell (E-Cell) of Dwarkadas J. Sanghvi College of Engineering is the official student body dedicated to fostering innovation, entrepreneurship, and a startup-driven mindset among students. We are committed to providing aspiring entrepreneurs with the resources, mentorship, and opportunities required to transform their ideas into impactful ventures. Through a wide range of initiatives, including workshops, speaker sessions, startup competitions, networking events, and incubation support, we empower students from our college and beyond to develop entrepreneurial skills, connect with industry leaders, and build solutions for real-world challenges.

During this academic year, DJSCE E-Cell successfully organized several impactful events aimed at promoting innovation and entrepreneurial thinking across the student community. To strengthen our outreach and engagement, we actively shared insightful content, event highlights, and startup-related resources through our social media platforms, including Instagram and LinkedIn. The events conducted throughout the year stand as a testament to the enthusiasm, participation, and success achieved by the cell, reflecting our continued commitment to nurturing the entrepreneurial ecosystem at DJSCE.



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Shri Vile Parle Kelavani Mandal's

**DWARKADAS J. SANGHVI COLLEGE OF ENGINEERING**

(Autonomous College Affiliated to the University of Mumbai)

NAAC Accredited with "A" Grade (CGPA : 3.18)



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### **Events organised by DJSCE Ecell in the academic year 2024-25:**

| Event                           | Description                                                                                                                                                                                                                                                                      |
|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Rush Hour 5.0                   | Rush Hour 5.0 tested business acumen through bidding and selling rounds, showcasing strategy, negotiation, leadership, and entrepreneurial excellence                                                                                                                            |
| Podcast Session with Viram Shah | An engaging podcast session featuring Mr. Viram Shah, Alumni of DJSCE and Founder of Vested Finance, where he shared his entrepreneurial journey, startup experiences, and valuable insights for aspiring founders.                                                              |
| Unhinged Pre-Event              | A full-day startup ideation and pitching competition where duos navigate blind interactions, compatibility assessments, and strategic team formation to build winning solutions.                                                                                                 |
| The Big-short                   | A fast-paced stock market board game where participants trade shares, use strategy cards, negotiate deals, and respond to changing market conditions. Success depends on smart investments, calculated risks, and outsmarting competitors to build the highest-valued portfolio. |
| All In-vest                     | Present your startup idea to a panel of angel investors, defend your vision, and secure funding. Participants also invest in competing startups, with prizes awarded for the strongest pitch and the highest-performing investment portfolio.                                    |
| Wall Street                     | Jump into fun-filled mini games packed with quick challenges, friendly competition, and exciting rewards. Play, compete, and earn prizes by showcasing your skills across a range of entertaining activities.                                                                    |



|                                              |                                                                                                                                                                                                                                                                                              |
|----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Speaker session with Sundararaman Ramamurthy | Gain insights from an exclusive speaker session with Sundararaman Ramamurthy, Managing Director and CEO of the Bombay Stock Exchange. Explore leadership, capital markets, entrepreneurship, and the future of business through real-world experiences and practical lessons.                |
| Speaker session with Sreevatsa Prabhakar     | Hear from Sreevatsa Prabhakar, founder of Servify, as he shares his entrepreneurial journey, startup-building experiences, and lessons on innovation, resilience, and scaling businesses in today's fast-changing technology landscape.                                                      |
| Plannerd 6.0                                 | Analyze a real-world business challenge based on OLA, develop practical solutions, and present your strategy to a panel of judges. Compete by combining analytical thinking, creativity, and business acumen to solve complex industry problems.                                             |
| Podcast session with Mr. Tejas Rathod        | An insightful podcast featuring Mr. Tejas Rathod, Founder of Mobavenue and DJSCE alumnus, sharing his startup journey, leadership experiences, and entrepreneurial insights                                                                                                                  |
| Student Startup Series                       | The Student Startup Series spotlights student entrepreneurs from our college through engaging reel interviews. Discover their startup journeys, challenges, innovations, and insights while celebrating the growing entrepreneurial ecosystem and inspiring the next generation of founders. |
| Hackathon-Training Workshop                  | A hands-on hackathon training workshop conducted by Vinay Vora, equipping first-year students with essential problem-solving, ideation, teamwork, and pitching skills to confidently participate in hackathons and transform innovative ideas into impactful solutions.                      |
| Esummit 2026                                 | E-Summit brought together inspiring speaker sessions and flagship competitions : Big Short, Plannerd 6.0, and Launch Cell, to foster innovation, entrepreneurship, strategic thinking, and startup culture.                                                                                  |



## Rush Hour 5.0

### Activity Details

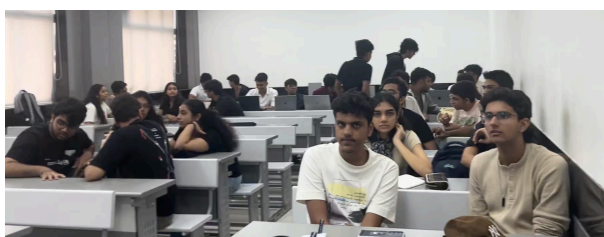
- **Activity Name:** Rush Hour 5.0
- **Date of Activity:** 10th October, 2025
- **Mode of Conduct:** Physical
- **Time:** One Day (10:00 AM – 5:00 PM)
- **Mandatory/Elective:** Elective
- **Participants:** 10 teams (approximately 100 participants)

### Description

Rush Hour 5.0 was organized on 10th October, 2025 by the E-Cell Club of Dwarkadas J. Sanghvi College of Engineering. The six-hour offline business event was designed to challenge participants communication, negotiation, strategic thinking, and decision-making abilities. Each participating team was initially allocated 1,000 points, which they used to bid on various brands and products. The objective was to out perform competing teams by maximizing sales through effective resource allocation, persuasive communication, tactical decision-making, and strategic planning.

### Round 0: Qualifying Round

- Team leaders, along with one additional team member, were required to report by 10:00 AM for the qualifying round.
- The round commenced at 10:15 AM with a competitive marketing quiz that assessed participants' knowledge of business and market concepts.
- Based on their performance, the top five teams qualified for the next stage of the competition.



### Round 1: Bidding Round

- The five shortlisted teams advanced to a high-stakes bidding round that required strategic thinking and tactical decision-making.
- Each team was provided with 1,000 points to bid competitively on a variety of products and brands, including healthy shake premixes, coffee, coconut water, popcorn, and jewellery. This
- round evaluated participants' understanding of the target audience (college students, faculty, and staff), negotiation abilities, and resource allocation strategies.





### Main Round: Selling Round

- The final round placed teams in a competitive environment where speed, strategy, and salesmanship were crucial.
- All qualified team members assembled by 11:00 AM to prepare for the main event.
- The selling phase began at 11:30 AM, during which teams promoted and sold their allotted products from designated stalls.
- Teams aimed to maximize sales through persuasive communication, customer engagement, and effective marketing strategies until 3:00 PM.
- A structured price-to-point conversion system was used to calculate points earned from sales. These points were added to each team's carry-over points from previous rounds to determine the final rankings.
- The top two teams with the highest cumulative points were declared the winners.



### Highlights

- The competitive and fast-paced structure of the event encouraged participants to think strategically, innovate, and adapt quickly under pressure.
- Team leaders demonstrated strong leadership by effectively coordinating their teams throughout the bidding and selling phases.
- Power-Ups introduced an exciting strategic element, allowing teams to bid for special abilities such as "Steal It" and "Double Up," which provided competitive advantages and influenced rival teams without their knowledge.
- The Secret Shopper challenge rewarded exceptional salesmanship by granting triple points to teams that successfully pitched and sold a product to the designated secret customer.
- The event was efficiently planned and executed by the E-Cell Club members, ensuring smooth coordination and an engaging experience for all participants.
- The multi-round offline format provided participants with a comprehensive entrepreneurial experience, celebrating business acumen, persuasive communication, strategic thinking, and teamwork.





## **Podcast Session with Mr. Viram Shah:**

### **Activity Details**

- **Activity Name:** Podcast With Viram Shah
- **Date of Activity:** 25th October, 2025
- **Mode of Conduct:** Physical
- **Time:** OneDay (9:00AM – 3:00 PM)
- **Mandatory/Elective:** Elective
- **Participants:** 1,800+views on Youtube

### **Description**

An engaging podcast session featuring Viram Shah, distinguished alumnus of Dwarkadas J. Sanghvi College of Engineering and Founder & CEO of Vested Finance. During the conversation, he shared his entrepreneurial journey, from identifying opportunities to building a successful global fintech startup. The discussion explored the challenges of launching and scaling a business, the importance of resilience, innovation, and customer-centric thinking, and the lessons he learned through failures and successes. Students also gained valuable insights into fundraising, leadership, decision-making, and navigating the startup ecosystem. The session served as an inspiring platform for aspiring entrepreneurs, offering practical advice and firsthand experiences to help them confidently pursue their own entrepreneurial ambitions.



### **Discussion Highlights**

- Introduced his journey from being a student at DJSCE to becoming the Founder and CEO of Vested Finance, highlighting the importance of curiosity, persistence, and taking calculated risks.
- Discussed how identifying real-world problems and validating customer needs form the foundation of building a successful startup.
- Shared the early challenges of launching a fintech startup, including product development, regulatory hurdles, fundraising, and earning customer trust.
- Emphasized the importance of resilience, adaptability, and learning from failures, explaining how setbacks often become valuable learning opportunities for entrepreneurs.
- Explained how customer feedback, continuous iteration, and a long-term vision played a key role in scaling Vested Finance into a trusted investment platform.



- Offered practical insights into fundraising, investor expectations, team building, and the qualities investors look for in early-stage founders.
- Encouraged students to focus on solving meaningful problems rather than chasing trends, while continuously improving their technical, business, and communication skills.
- Highlighted the significance of networking, mentorship, and collaborating with like-minded individuals to accelerate personal and professional growth.
- Concluded the session with an interactive Q&A, where students received advice on entrepreneurship, career choices, startup execution, and balancing ambition with disciplined decision-making, leaving participants inspired to pursue innovation with confidence.





## **Unhinged Pre-Event**

### **Activity Details**

- Activity Name: Unhinged
- Date of Activity: 25th February, 2026
- Mode of Conduct: Physical
- Time: One Day (10:00 AM – 5:00 PM)
- Mandatory/Elective: Elective
- Participants: 10 teams (approximately 100 participants)

### **Description**

#### **Unhinged**

Unhinged was a full-day entrepreneurial challenge designed to simulate the experience of building a startup from the ground up with the right co-founder. Unlike conventional ideation events, participants began the competition without pre-formed teams, encouraging them to collaborate with new people and step outside their comfort zones.

The event commenced with a series of structured networking activities, blind interactions, and compatibility assessments that evaluated participants based on their problem-solving approach, communication style, leadership qualities, and entrepreneurial mindset. These rounds enabled participants to identify complementary strengths and ultimately form teams of two capable of tackling complex business challenges.

Once teams were finalized, participants were presented with a startup problem statement and tasked with identifying a real-world opportunity, validating assumptions, brainstorming innovative solutions, and developing a scalable business model. Throughout the day, teams refined their ideas by considering market demand, customer needs, competitive positioning, revenue models, and implementation strategies.

The competition concluded with a startup pitch before a panel of judges, where teams presented their solutions through well-structured business presentations. The evaluation focused not only on the originality of the idea but also on feasibility, market potential, execution strategy, teamwork, and presentation skills.

By combining networking, strategic team formation, startup ideation, and business pitching into a single event, the competition provided participants with a realistic entrepreneurial experience. It strengthened their collaboration, critical thinking, problem-solving, and communication skills while demonstrating the importance of finding the right co-founder in transforming innovative ideas into viable business ventures.





## Highlights

- Conducted a full-day startup ideation and pitching competition.
- Participants formed teams through structured networking rounds.
- Blind interactions assessed compatibility, communication, and collaboration.
- Teams of two were created based on complementary strengths.
- Participants solved a real-world business problem statement.
- Developed innovative, scalable, and market-driven startup solutions.
- Refined business models, revenue strategies, and value propositions.
- Presented final startup pitches before an expert judging panel.
- Judging emphasized innovation, feasibility, teamwork, and presentation.
- Simulated the complete journey from co-founder matching to startup pitching.
- Enhanced entrepreneurial thinking, problem-solving, and communication skills.
- Encouraged collaboration beyond existing peer groups and networks.





## **Big Short**

### **Activity Details**

Activity Name: Big Short

Date of Activity: 31st March, 2026

Mode of Conduct: Physical

Time: One Day (10:00 AM – 5:00 PM)

Mandatory/Elective: Elective

Participants: 16 finalists

### **Description**

The Big Short competition was a dynamic stock market simulation designed to immerse participants in the fast-paced world of investing, trading, and strategic decision-making. The event began with Round 0, conducted on Unstop, where participants competed in an online screening round to qualify for the main event. The competition also attracted enthusiastic participation from teams across colleges, including SPIT, making it an intercollegiate contest with a highly competitive environment.

The offline finals featured an interactive board-game format that combined stock market concepts with strategy cards, creating a realistic yet engaging trading experience. Each team managed a virtual investment portfolio and made decisions based on changing market conditions, company-specific events, and special action cards that influenced stock prices and trading opportunities. Participants had to carefully analyze risk, identify profitable investments, adapt to market fluctuations, and strategically buy, sell, or hold assets to maximize returns.

Beyond financial knowledge, the competition tested participants' analytical thinking, risk management, negotiation skills, and ability to make quick decisions under pressure. Every move affected portfolio performance, requiring teams to balance short-term gains with long-term investment strategies while responding to unpredictable market events.

The event concluded with the evaluation of each team's portfolio based on its overall value and investment performance. The competition successfully transformed complex stock market concepts into an exciting, hands-on learning experience, enabling participants to develop practical financial and strategic thinking skills in an engaging, competitive setting. By blending elements of board gaming, business strategy, and market simulation, Bulls & Bears provided an immersive platform for aspiring investors and entrepreneurs to experience the challenges and excitement of real-world financial decision-making.



## Highlights

- Conducted Round 0 online through Unstop.
- Attracted participation from DJSCE, SPIT, and other colleges.
- \* Simulated real-world stock market trading through a board game.
- \* Teams managed virtual portfolios using strategy and event cards.
- \* Market conditions evolved dynamically throughout the competition.
- \* Tested investment strategy, risk analysis, and decision-making skills.
- \* Encouraged strategic trading, negotiation, and portfolio optimization.
- \* Winners were determined by the highest-performing investment portfolio.







## **ALL In-Vest**

### **Activity Details**

**Activity Name:** Big Short

**Date of Activity:** 31st March, 2026

**Mode of Conduct:** Physical

**Time:** One Day (10:00 AM – 5:00 PM)

**Mandatory/Elective:** Elective

**Participants:** 16 finalists

### **Description**

All In-vest brought together aspiring entrepreneurs from colleges across Mumbai for a day of innovation, strategic thinking, and entrepreneurial excellence. Designed to replicate a real-world fundraising environment, the event challenged participants to transform innovative ideas into compelling business ventures and present them before a panel of judges acting as angel investors.

Each team developed a startup concept by identifying a real-world problem, proposing an innovative solution, and creating a comprehensive business model. Participants crafted detailed pitches covering market opportunity, target audience, competitive advantage, revenue model, scalability, and implementation strategy. The competition emphasized not only creativity but also the practicality and commercial viability of each business idea.

A unique aspect of the event was its investment simulation. Every participating team was allocated a fixed pool of virtual capital, which they could invest in startups presented by other teams. This encouraged participants to critically evaluate competing business ideas, assess market potential, and make informed investment decisions, much like venture capitalists and angel investors in the real startup ecosystem.

The final evaluation therefore consisted of two dimensions. The panel of judges assessed startups based on innovation, feasibility, business model, presentation quality, and market potential to determine the best startup. Simultaneously, the performance of each team's investment portfolio was tracked throughout the competition, with a separate prize awarded to the team that demonstrated the strongest investment strategy and built the highest-valued portfolio.

The event successfully blended entrepreneurship with investment decision-making, giving participants a holistic understanding of both building and evaluating startups. By combining pitching, critical analysis, and simulated investing, the competition provided students with valuable exposure to the startup ecosystem while fostering innovation, financial acumen, and strategic thinking in a highly competitive environment.



## Highlights

- \* Welcomed participants from colleges across Mumbai.
- \* Teams pitched innovative startup ideas to judges.
- \* Simulated a real-world angel investment environment.
- \* Evaluated startups on innovation, feasibility, and scalability.
- \* Participants invested virtual capital in competing startups.
- \* Encouraged strategic investment and portfolio management.
- \* Recognized both the best startup and best investment portfolio.
- \* Fostered entrepreneurship, business acumen, and pitching skills.





## **Wall Street**

**Activity Name:** Wall Street

**Date of Activity:** 1st and 2nd April, 2026

**Mode of Conduct:** Physical

**Time:** Two Days (10:00 AM – 5:00 PM)

**Mandatory/Elective:** Elective

**Participants:** 500 participants

### **Description**

Wall Street brought a vibrant and energetic atmosphere to the college campus, transforming the area outside the canteen into a lively carnival zone over the course of two days. Designed to encourage participation from students across all years and departments, the event offered a refreshing break from academic routines while promoting friendly competition and campus engagement.

The venue featured a variety of quick, interactive games that tested participants' reflexes, accuracy, coordination, problem-solving, and luck. Each game was simple to understand yet exciting to master, allowing students to participate individually or with friends. The fast-paced format ensured that participants could enjoy multiple games in a short span of time, creating a constant buzz of activity throughout the event.

Inspired by the atmosphere of a traditional carnival, the venue was decorated to provide an engaging and festive experience. Music, enthusiastic volunteers, and colorful game stalls contributed to the lively environment, making the event a popular gathering spot for students between lectures and during breaks.

Participants earned points or completed challenges to win a range of fun prizes, adding an extra layer of excitement and encouraging repeated participation. The accessible nature of the games ensured that everyone, regardless of experience or skill level, could take part and enjoy the event.

Beyond the games themselves, the Carnival Mini Games fostered interaction among students from different batches and disciplines, strengthening the sense of community on campus. The event successfully combined entertainment, competition, and social engagement into an enjoyable experience that attracted consistent participation throughout both days. By creating a fun and inclusive space for students to relax, compete, and celebrate together, the carnival became one of the most vibrant attractions of the festival, leaving participants with memorable experiences and exciting rewards.



## Highlights

- \* Hosted a two-day carnival-themed gaming experience.
- \* Set up interactive game stalls outside the college canteen.
- \* Featured quick, engaging, and skill-based mini games.
- \* Open to students across all years and departments.
- \* Offered exciting prizes for successful participants.
- \* Encouraged friendly competition and campus engagement.
- \* Created a vibrant carnival atmosphere with themed décor.
- \* Promoted student interaction, recreation, and community spirit.





## **Speaker session with Mr. Sundararaman Ramamurthy**

### **Activity Details**

Activity Name: Speaker Session

Date of Activity: 2<sup>nd</sup> April 2026

Mode of Conduct: Physical

Time: One Day (9:00 AM – 10:00 AM)

Mandatory/Elective: Elective

Participants: 150 participants

### **Description**

E-Cell had the privilege of hosting an exclusive speaker session with Mr. Sundararaman Ramamurthy, Managing Director and CEO of the Bombay Stock Exchange (BSE). The session provided students with a unique opportunity to interact with one of the most influential leaders in India's financial markets and gain firsthand insights into the evolving world of capital markets, entrepreneurship, and business leadership.

Drawing from decades of experience in the financial sector, Mr. Ramamurthy shared his professional journey, highlighting the importance of adaptability, ethical leadership, and continuous learning in today's rapidly changing business environment. He discussed the critical role of India's capital markets in driving economic growth and explained how institutions such as the BSE contribute to innovation, wealth creation, and the country's startup ecosystem.

The session also explored emerging trends in finance, digital transformation, financial technology, and the growing opportunities available to young entrepreneurs and professionals. Students gained valuable perspectives on leadership, strategic decision-making, risk management, and the importance of maintaining integrity while navigating competitive industries.

Throughout the session, Mr. Ramamurthy encouraged students to cultivate curiosity, embrace lifelong learning, and focus on creating long-term value rather than pursuing short-term success. His practical experiences and real-world examples enabled participants to better understand the challenges and responsibilities associated with leading large organizations and adapting to technological disruptions.

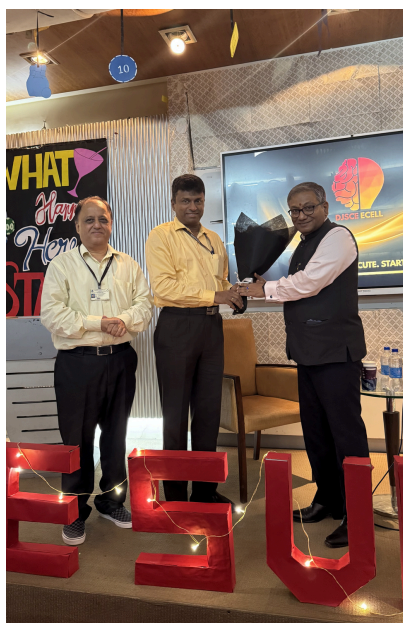
The event concluded with an engaging question-and-answer session, where students interacted directly with the speaker on topics ranging from career development and financial markets to entrepreneurship and innovation. The session successfully bridged the gap between academia and industry, inspiring participants to think beyond conventional career paths while developing a deeper appreciation for leadership, finance, and the entrepreneurial ecosystem.





### Highlights

- Hosted Mr. Sundararaman Ramamurthy, MD & CEO of BSE.
- Explored India's evolving capital market ecosystem.
- Shared leadership and strategic decision-making insights.
- Discussed innovation and digital transformation in finance.
- Highlighted entrepreneurship and long-term value creation.
- Encouraged ethical leadership and continuous learning.
- Conducted an interactive student Q&A session.
- Inspired students to pursue careers in finance and entrepreneurship.





## **Speaker session with Mr. Sreevatsa Prabhakar**

Activity Name: Speaker Session

Date of Activity: 2<sup>nd</sup> April 2026

Mode of Conduct: Physical

Time: One Day (9:00 AM – 10:00 AM)

Mandatory/Elective: Elective

Participants: 150 Participants

### **Description**

The E-Cell organized an inspiring speaker session featuring Mr. Sreevatsa Prabhakar, Founder of Servify, one of India's leading device lifecycle management platforms. The session offered students an in-depth understanding of entrepreneurship, innovation, and the challenges involved in building and scaling a technology-driven business.

Mr. Prabhakar began by sharing his entrepreneurial journey, discussing how identifying real customer pain points and solving them effectively became the foundation of Servify's success. He emphasized that successful startups are built by deeply understanding customer needs, continuously iterating products, and maintaining a strong focus on execution.

The discussion covered several aspects of startup building, including product development, market validation, customer acquisition, team building, fundraising, and business scalability. Through practical examples from his own experiences, he highlighted the importance of resilience, adaptability, and learning from failures while navigating the uncertainties of entrepreneurship.

Students also gained valuable insights into leadership, organizational culture, and creating sustainable businesses capable of competing in dynamic markets. Mr. Prabhakar encouraged aspiring entrepreneurs to prioritize solving meaningful problems instead of merely following trends and stressed that long-term success is achieved through consistent execution rather than overnight breakthroughs.

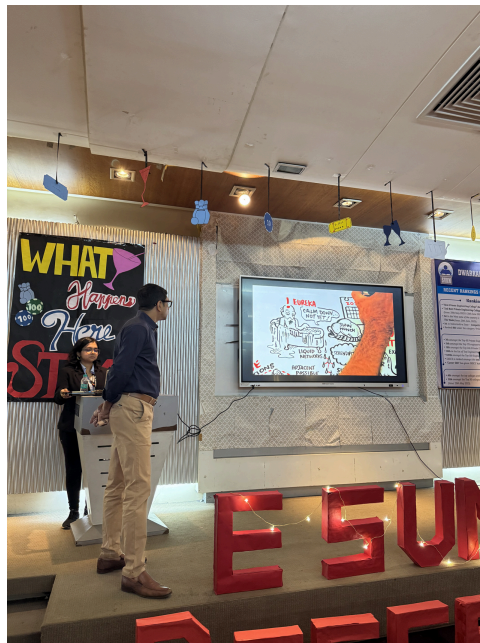
The session concluded with an interactive discussion where participants raised questions about startup funding, hiring, product-market fit, leadership, and career opportunities in the startup ecosystem. His candid responses and practical advice resonated strongly with the audience, providing students with actionable lessons applicable to both entrepreneurial ventures and professional careers.

Overall, the session successfully exposed participants to the realities of building a startup while motivating them to embrace innovation, perseverance, and customer-centric thinking in their own entrepreneurial journeys.



## Highlights

- Hosted Mr. Sreevatsa Prabhakar, Founder of Servify.
- Shared his entrepreneurial and startup-building journey.
- Discussed product development and market validation.
- Highlighted fundraising and business scaling strategies.
- Emphasized resilience and customer-centric innovation.
- Offered insights into leadership and organizational growth.
- Addressed student questions through an interactive Q&A.
- Inspired aspiring entrepreneurs with practical experiences.







## **Plannered 6.0 – Case Study Competition**

**Activity Name:** Plannered 6.0

**Date of Activity:** 2nd April, 2026

**Mode of Conduct:** Physical

**Time:** One Day (10:00 AM – 5:00 PM)

**Mandatory/Elective:** Elective

**Participants:** ?? participants

### **Description**

Plannered 6.0 was the flagship case study competition of E-Summit, designed to challenge participants with a real-world business problem based on OLA Cabs. Bringing together students from colleges across Mumbai, the competition tested participants' analytical thinking, strategic planning, and business decision-making abilities through a structured case-solving format.

Participants were presented with a comprehensive case study centered around OLA's business operations, market positioning, and industry challenges. Teams were required to evaluate the existing business scenario, identify critical issues, analyze market dynamics, and develop practical, data-driven solutions that addressed the company's objectives while remaining commercially viable.

Throughout the competition, participants applied frameworks such as market analysis, customer segmentation, competitive positioning, operational improvements, and revenue optimization to formulate comprehensive business strategies. Beyond identifying problems, teams were expected to justify their recommendations with logical reasoning, implementation plans, and measurable outcomes.

Following the analysis phase, each team presented its proposed solution before an experienced panel of judges. Presentations were evaluated based on problem understanding, depth of analysis, innovation, feasibility, presentation quality, and overall business impact. Participants were challenged not only to think strategically but also to communicate their ideas clearly and confidently.

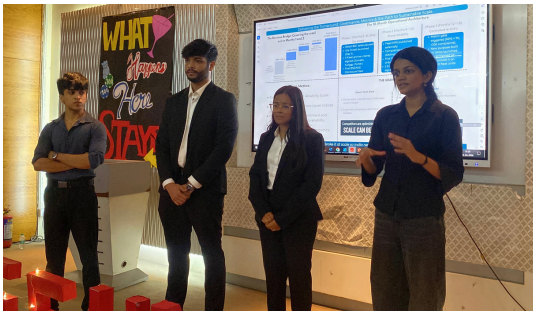
Plannered 6.0 successfully simulated the role of management consultants and business strategists, providing students with valuable exposure to real-world corporate problem-solving. The competition enhanced participants' critical thinking, teamwork, communication, and presentation skills while demonstrating how structured analysis can be used to address complex business challenges.

By bridging classroom knowledge with practical industry applications, Plannered 6.0 offered participants a comprehensive learning experience that strengthened their business acumen and prepared them for future consulting, management, and entrepreneurial careers.



## Highlights

- Featured a real-world case study based on OLA.
- Attracted participants from colleges across Mumbai.
- Focused on analytical and strategic problem-solving.
- Developed practical, market-driven business solutions.
- Applied consulting frameworks and business analysis.
- Presented solutions before an expert judging panel.
- Judged on innovation, feasibility, and presentation quality.
- Strengthened teamwork, communication, and business acumen.







## **Podcast Session with Mr. Tejas Rathod**

Activity Name: Podcast Session

Date of Activity: ?? , 2026

Mode of Conduct: Online

Time: One Day (10:00 AM – 5:00 PM)

Mandatory/Elective: Elective

### **Description**

The E-Cell organized an engaging podcast session featuring Mr. Tejas Rathod, Founder of Mobavenue and a distinguished alumnus of DJSCE. The session served as an inspiring platform where students gained firsthand insights into the realities of entrepreneurship, leadership, and building a successful technology-driven business. Through an open and conversational format, the discussion explored Mr. Rathod's journey from being a college student to establishing a rapidly growing startup in the digital advertising and marketing technology space.

Mr. Rathod shared the motivation behind founding Mobavenue, the challenges encountered during the early stages of the venture, and the key decisions that shaped the company's growth. He emphasized the importance of identifying genuine market opportunities, maintaining customer focus, and consistently adapting to an ever-changing business environment. His experiences highlighted the role of perseverance, calculated risk-taking, and innovation in overcoming obstacles and scaling a business.

The conversation also covered startup fundraising, team building, leadership, decision-making, and creating a sustainable organizational culture. Students gained practical insights into balancing technical expertise with business strategy while learning how effective communication and execution contribute to entrepreneurial success.

An interactive discussion followed, allowing participants to ask questions about startup life, career choices, leadership, and opportunities within the startup ecosystem. Mr. Rathod's candid responses and relatable experiences resonated strongly with the audience, offering valuable lessons that extended beyond entrepreneurship into personal and professional development.

The session successfully connected students with a successful alumnus who demonstrated how determination, innovation, and continuous learning can transform ambitious ideas into thriving businesses. It encouraged aspiring entrepreneurs to pursue meaningful innovation while equipping them with practical knowledge applicable to their own entrepreneurial journeys.



- Hosted Mr. Tejas Rathod, Founder of Mobavenue.
- Featured a distinguished DJSCE alumnus.
- Explored his entrepreneurial and leadership journey.
- Discussed startup growth and scaling strategies.
- Shared insights on fundraising and team building.
- Highlighted innovation and customer-centric thinking.
- Conducted an interactive student Q&A session.
- Inspired students to pursue entrepreneurial careers.





## Student Startup Series

Activity Name: Student Startup Series

Mode of Conduct: Physical

Mandatory/Elective: Elective

Participants: ?

### Description

The Student Startup Series was launched as an initiative to celebrate and showcase the entrepreneurial talent within the DJSCE community. Through a series of professionally produced short-form video interviews, the initiative highlighted students who had successfully launched startups while balancing academics, providing an authentic glimpse into the journey of young entrepreneurs.

Each episode featured an in-depth conversation with a student founder, exploring the inspiration behind their venture, the problems they aimed to solve, and the challenges they encountered during the startup-building process. The discussions covered idea validation, product development, customer acquisition, fundraising experiences, team building, and the lessons learned while navigating the entrepreneurial ecosystem.

The interviews were published as engaging social media reels, making entrepreneurial stories accessible to a wider student audience. The short, conversational format enabled viewers to gain practical insights from their peers while fostering a culture of innovation and encouraging students to explore entrepreneurship as a viable career path.

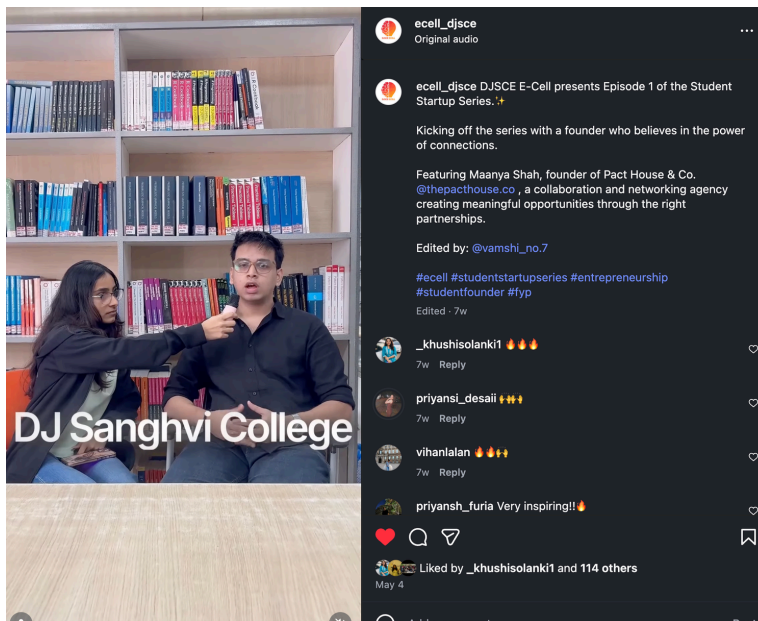
Beyond promoting individual startups, the initiative created a platform for knowledge sharing within the college ecosystem. Students discovered the diverse range of ventures emerging from campus and gained inspiration from founders who had transformed innovative ideas into functioning businesses. The series also highlighted the importance of perseverance, experimentation, adaptability, and continuous learning in building successful startups.

By recognizing student entrepreneurs and amplifying their stories, the Student Startup Series strengthened the entrepreneurial ecosystem at DJSCE. It fostered collaboration, encouraged aspiring founders to take the first step toward entrepreneurship, and demonstrated that impactful innovation can begin within the college campus itself. The initiative continues to serve as a source of motivation for students aspiring to create meaningful solutions through entrepreneurship.



## Highlights

- Featured startup founders from the DJSCE community.
- Showcased real entrepreneurial journeys through interviews.
- Published engaging interviews as social media reels.
- Highlighted startup challenges, successes, and learnings.
- Promoted innovation and entrepreneurship on campus.
- Inspired students through relatable founder experiences.
- Strengthened the college's entrepreneurial ecosystem.
- Encouraged aspiring founders to pursue their ideas.







## **Hackathon Training Workshop**

### **Activity Details**

**Activity Name:** Hackathon Training

**Date of Activity:** 31st March, 2026

**Mode of Conduct:** Online

**Time:** One Day (6:00 PM - 7:00 PM)

**Mandatory/Elective:** Elective

**Participants:** 30 participants

### **Description**

To prepare students for competitive innovation events, the E-Cell organized a comprehensive Hackathon Training Workshop conducted by Mr. Vinay Vora. Designed primarily for first-year students, the workshop introduced participants to the fundamentals of hackathons and equipped them with the skills necessary to confidently participate in national and international innovation competitions.

The workshop began with an overview of the hackathon ecosystem, helping students understand how hackathons function, what judges evaluate, and how multidisciplinary teams collaborate to solve real-world problems within limited timeframes. Mr. Vora emphasized that hackathons are not merely coding competitions but platforms for innovation, creativity, and rapid problem-solving.

Participants were guided through every stage of the hackathon journey, including identifying impactful problem statements, brainstorming ideas, validating solutions, building minimum viable products (MVPs), and effectively presenting their innovations. The session also covered essential topics such as teamwork, design thinking, project planning, time management, and preparing compelling pitches for judges.

Drawing from practical examples and personal experiences, Mr. Vora shared valuable strategies for approaching hackathons efficiently while maximizing learning opportunities. Students also received guidance on collaborating with diverse teams, leveraging available resources, and developing solutions that balance technical feasibility with real-world impact.

The workshop concluded with an interactive discussion where participants clarified doubts related to hackathons, project development, technology selection, and innovation. The session significantly boosted students' confidence by providing a structured roadmap for their first hackathon experience.

Overall, the workshop successfully empowered students with practical knowledge, problem-solving techniques, and entrepreneurial thinking, encouraging them to actively participate in future hackathons and transform innovative ideas into impactful solutions.



## Highlights

- Conducted by hackathon mentor Mr. Vinay Vora.
- Designed primarily for first-year students.
- Introduced fundamentals of hackathons and innovation.
- Covered ideation, MVP development, and pitching.
- Focused on teamwork and design thinking.
- Shared practical hackathon strategies and best practices.
- Included an interactive Q&A session.
- Encouraged participation in future hackathons.





## **Esummit 2026:**

Activity Name: ESummit

Date of Activity: 31st March - 2nd April, 2026

Mode of Conduct: Physical

Time: Three Days (10:00 AM - 5:00 PM)

Mandatory/Elective: Elective

Participants: 1000+ participants

### **Description**

E-Summit 2026 was the flagship event of the Entrepreneurship Cell (E-Cell), bringing together students, entrepreneurs, startup founders, investors, and industry leaders for a two-day celebration of innovation, entrepreneurship, and business excellence. With an impressive prize pool of ₹1.5 lakh, the summit attracted participants from colleges across Mumbai, providing a platform where aspiring entrepreneurs could learn, compete, network, and showcase their ideas.

The summit featured a diverse lineup of activities designed to foster entrepreneurial thinking and practical learning. Participants attended inspiring keynote sessions by distinguished industry leaders, including Mr. Sundararaman Ramamurthy, Managing Director & CEO of BSE, and Mr. Sreevatsa Prabhakar, Founder of Servify, who shared valuable insights into leadership, startup growth, financial markets, and innovation. Additionally, engaging podcast sessions with successful entrepreneurs and DJSCE alumni provided students with firsthand perspectives on building and scaling successful ventures.

Complementing these sessions were a series of flagship competitions that challenged participants across multiple dimensions of business and entrepreneurship. Big Short immersed students in a live stock market simulation where they managed virtual investment portfolios through an interactive board game, while Plannered 6.0 tested strategic thinking through a real-world case study based on OLA. Launch Cell simulated a startup fundraising environment, requiring teams to pitch innovative business ideas while also strategically investing in competing startups. The summit also featured carnival-themed mini games, networking opportunities, and engaging student-focused activities that created an energetic and inclusive atmosphere throughout the event.

Beyond competitions, E-Summit 2026 strengthened the entrepreneurial ecosystem by encouraging collaboration among students from diverse disciplines and institutions. It provided participants with exposure to industry practices, startup methodologies, financial decision-making, and effective business communication, while simultaneously offering valuable networking opportunities with founders, professionals, and fellow innovators.

By successfully combining learning, competition, mentorship, and experiential activities under one platform, E-Summit 2026 reaffirmed its position as the flagship initiative of the Entrepreneurship Cell. The event inspired hundreds of students to think entrepreneurially, embrace innovation, and take meaningful steps toward transforming ideas into impactful ventures.



### Event Highlights

- Flagship annual entrepreneurship event of the E-Cell.
- Featured a total prize pool of ₹1.5 lakh.
- Attracted participants from colleges across Mumbai.
- Hosted renowned founders, CEOs, and industry leaders.
- Included flagship competitions: Big Short, Planned 6.0, and Launch Cell.
- Conducted insightful speaker sessions and entrepreneurial podcasts.
- Promoted innovation, strategic thinking, and startup culture.
- Fostered networking between students, founders, and professionals.
- Created an immersive platform for learning, competition, and entrepreneurship.

